# DRY EYE SYNDROME IS A PROBLEM.

WE HAVE A SIMPLE & NATURAL SOLUTION.



# **Bruder Moist Heat Eye Compress**

Common Conditions – Chronic Dry Eye Syndrome, Blepharitis and Meibomian Gland Dysfunction (MGD)

### The problem.

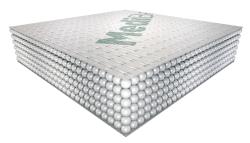
Approximately 40 million people suffer from chronic dry eyes in the United States alone, and many don't even realize it. As a professional, you are in a unique position to help these patients. You see the signs or symptoms everyday caused by aging, contact use, surgical procedures and other environmental factors. Now you can offer immediate relief from dry, irritated eyes with an effective and convenient solution.

### The solution.

The Bruder Moist Heat Eye Compress. This unique new Compress is fast acting and easy to use. It replenishes moisture and relieves dryness...simply and naturally. The Compress may be applied as often as needed and will not interfere with other prescribed or OTC medications.

### How it works.

The secret is the patented technology. Bruder Moist Heat Eye Compress features MediBeads® which continuously absorb and store water molecules from the air. When microwaved, the clean, natural moist heat goes to work immediately to provide soothing relief. A heated moist heat compress helps stabilize the tear film, improves oil gland function and slows tear evaporation. Properly hydrated and lubricated eyes can expel bacteria and debris more efficiently so your patients' eyes will feel refreshed and rejuvenated.



Patented MediBeads absorb water molecules from the air and release them as clean moist heat when microwaved.

### Patient friendly.

The Bruder Moist Heat Eye Compress is an easy to use and natural way to treat chronic dry eye, MGD and Blepharitis and helps improve patient compliance. After 20 seconds in the microwave, patients apply the moist heat compress over their closed eyes for several minutes. The moist heat goes to work immediately to help slow tear evaporation. There is no need to add water, no waiting and no mess.

The Bruder Moist Heat Single Eye Compress (Item #34170) is also available for relieving painful hordeolums/styes.



Bruder Moist Heat Eye Compress with MediBeads

# **Case Study**

Non-invasive measurement of the tear film break-up time with the OCULUS Keratograph before and after using the Bruder Moist Heat Eye Compress. The exam starts after the patient blinks twice and ends the next time he blinks. The software monitors the tear film break-up time and maps them using a color scale. The data is compared to normative data.

### **BEFORE using the Bruder Moist Heat Eye Compress:**

- The patient blinked at 8.6 seconds
- The first tear film break-up time was at 2.1 seconds
- The average tear film break-up time was 3.7 seconds

### **AFTER an application of the Bruder Moist Heat Eye Compress:**

- The patient blinked at 25.6 seconds (a significant improvement from the initial 8.6 seconds)
- The first tear film break-up time was 8.3 seconds (up from 2.1 seconds)
- The average tear film break-up time was 12.5 seconds (up from 3.7 seconds)

CONCLUSION: In less than 20 minutes the dry eye condition of the patient has improved by using the Bruder Moist Heat Eye Compress.

# BEFORE: EYE Right EXAM DATE 03/02/12 EXAM DATE 11:25:10 O.Os / 8.6s AFTER: EYE Right EXAM DATE 03/02/12 EXAM DATE 11:43:37

## **Ophthalmic Instruments**

Bruder Ophthalmic Instruments are perfect for use in conjunction with the Bruder Moist Heat Eye Compress. Prior to an expression procedure, apply a warmed compress for 10 minutes. This will help prepare the Meibomian glands for treatment.

Select from the instruments below for mild to aggressive expression.

### Collins<sup>™</sup> Expressor Forceps GERMAN STAINLESS STEEL

For mild to aggressive expression of Meibomian gland. 95mm Forceps with closed paddles.



# Livengood™ Expressor Paddles GERMAN STAINLESS STEEL

For mild or gentle expression of the Meibomian gland. Non-slip knurled handle. 75mm oval blades.

ITEM 98620 - Angled. 12 degree angle. ITEM 98630 - Flat.



# Karpecki Debrider GERMAN STAINLESS STEEL

Slightly curved tip with a "crisp" edge on both sides. The curved edge is just right to easily remove keratin.

ITEM 98653 - For debriding.

4.5s 6.0s

7.5s 9.0s

10.5s 12.0s 13.5s

15,Os

16.5s

18.0s

19.5s

21.0s 22.5s

>24 0s



# Bruder® Epilation Forceps GERMAN STAINLESS STEEL

For precise eyelash removal. Straight. Non-slip, easy grip handle. Non-slip jaw/tip.

ITEM 98650 - Standard. 120mm long, with 1.5mm tip. ITEM 98657 - Delicate. 100 mm long with 1.0 mm tip.





I have found the Bruder Moist Heat Eye Compress to be invaluable for my patients and clinical practice. Warm compresses are critical to the success of managing patients with lid margin disease. The use of a professional, well-designed and easy-to-use heat compress system, such as the Bruder Moist Heat Eye Compress, encourages patient compliance, elevates the patient's view of the practice, and in my clinical experience, increases efficacy and resolving patient symptoms.

>> Paul M. Karpecki, od, FAAO



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To learn more call (888) 827-8337, visit www.bruderophthalmic.com or email eyes@bruderophthalmic.com

